

GeoKrishi

**DIGITIZING AGRICULTURE
IMPROVING PROFITABILITY**



**GeoKrishi, an Innovative Advisory Service
to bring Digital Transformation in Agriculture**

THE SCENARIO

Despite the immense geographic and Agri-climatic diversity, sole intervention to increase crop productivity with pest/disease control and over utilization of chemical fertilizer is not sufficient in relation to changing climate and growing population. Information such as bio-physical, climatic and agro economic context are useful they ought to be contextual and relevant.

OUR APPROACH

Our approach is to focus on service delivery mechanisms by empowering local networks of representatives who work with our district advisory service center. We empower local representatives by building their capacity with Geo-ICT agronomy tools. They will use the knowledge gained to provide local farmers and other stakeholders with location specific, contextualized, appropriate and data driven information in local languages.

OUR SOLUTION

GeoKrishi provides an intelligent digital agriculture platform built to solve challenges faced by commercial and smallholder farmers. GeoKrishi applies a data driven system approach to translate knowledge into actionable, timely and context-specific advisories, covering all stages of the crop value chain.

OUR MISSION

**TO ACCELERATE SUSTAINABLE AGRICULTURE
DEVELOPMENT VIA EMPOWERING FARMERS
AND LOCAL SERVICE PROVIDERS,
CREATE GREEN JOBS, AND BUILD A
NETWORK OF THE
NEXT-GENERATION
AGRI-preneurs.**



Do You Belong To?



Agri business



Municipality



Extension Service



Civil Society



Farmers
Cooperative

Then we can help you!

OUR PRODUCTS



GeoKrishi Farm

A mobile app to provide access to timely and context-specific advisories to individual farmers.



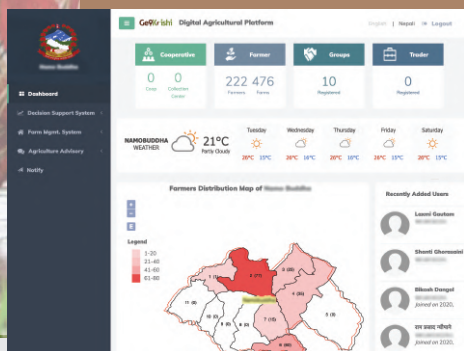
GeoKrishi EXT

App and Web system for extension service provider to streamline communication, knowledge exchange, tracking progress of farmers and build loyalty.

GeoKrishi Enterprise

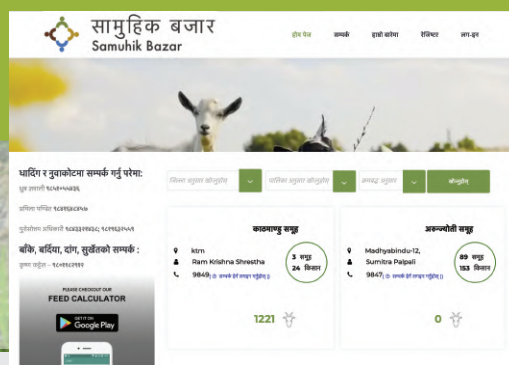
A customisable web platform for operational and strategic decision making, tracking and monitoring collective progress, assess yield and risks, forecast productions, optimise aid disbursement, identify potential markets,

activate collective buying and selling.



Samuhik Bazar

It is a B2B marketplace dynamic platform that promote collection product and efficient supply chain operation.



Our Services



GeoKrishi Call Centre

Three-tier support service to address issues faced by Farmers.



Managed Farm

Provided end-to-end farm managed services for commercial or demonstration purpose.



Data-driven solution and Intelligence

Data intelligence service to evaluate crop suitability assessment, get market insights, satellite based contingency planning, product market assessment, evaluate business risks, develop insurance indices, sectoral challenges, trends and opportunity.

ELIMINATING TECHNICAL, FINANCIAL AND CULTURAL BARRIERS IN ACCESSING, VISUALIZING AND DISSEMINATING AGRICULTURE ADVISORIES.

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GEOKRISHI FARM APP

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